CRYSTA JONES

UX DESIGNER

JOURNALIST

Email: crystaejones101@gmail.com

EDUCATION

2019 - 2021 **University of Georgia Graduate School of Journalism**
Master of Arts in Journalism, concentration in Emerging Media

2015 -2019 **Georgia State University**
Bachelor of Arts in Multimedia Journalism, minor in Spanish, Honors College, graduated Cum Laude

PUBLISHED WRITING

Georgia Health News
Atlanta Magazine
UGA College of Public Health
Creative Loafing Atlanta
Visionary Artistry Magazine
The Beauty Consultant Magazine

SKILLS

Sketch & Abstract
Figma
Zeplin
Adobe XD
Jira
Xcode
Adobe Creative Suite
HTML, CSS, JavaScript
AP Style Writing
Spanish Language

WORK

2021 **UX Designer, Wunderman Thompson Health**
design desktop and mobile experiences for IBRANCE and XELJANZ, maintain design library, create functional specs, restructured user flow for sign ups, created prototype for new navigation, converted English site to Spanish

2019 - 2021 **Graduate Research Assistant, University of Georgia**
compiled news content for weekly newsletter with MailChimp, taught virtual lesson on fact checking, arranged and analyzed photojournalism research

2020 - 2021 **Fact-Checker, Atlanta Magazine**
organized and confirmed facts, details, and identities by directly contacting story sources, consistently met deadlines, collaborated with editorial team

2018-2019 **Contributing Writer, Creative Loafing Atlanta**
pitched and wrote feature stories for digital and mobile, managed Public Agenda, Nightlife and Dance sections

2017 - 2019 **Unit Leader, Girl Scouts of Greater Atlanta**
supervised 4th - 9th grade campers and their counselors, completed performance assessments, led overnight stays including activity planning and safety assurance, taught canoeing, high ropes, and archery to 8 - 17 year olds