

CRYSTA JONES

UX DESIGNER

JOURNALIST



Email: crystaejones101@gmail.com

EDUCATION

2019 - 2021 University of Georgia Graduate School of Journalism

Master of Arts in Journalism,
concentration in [Emerging Media](#)

2015 -2019 Georgia State University

Bachelor of Arts in
Multimedia Journalism,
minor in Spanish, Honors
College, graduated Cum
Laude

PUBLISHED WRITING

Georgia Health News
Atlanta Magazine
UGA College of Public Health
Creative Loafing Atlanta
Visionary Artistry Magazine
The Beauty Consultant Magazine

SKILLS

Sketch & Abstract
Figma
Zeplin
Adobe XD
Jira
Xcode
Adobe Creative Suite
HTML, CSS, JavaScript
AP Style Writing
Spanish Language

WORK

2021

UX Designer, Wunderman Thompson Health

design desktop and mobile experiences for IBRANCE.com and XELJANZ.com, maintain design library, create functional specs, restructured user flow for sign ups, created prototype for new site navigation, converted English site to Spanish

2019 - 2021

Graduate Research Assistant, University of Georgia

compiled news content for weekly newsletter with MailChimp, taught virtual lesson on fact checking, arranged and analyzed photojournalism research

2020 - 2021

Fact-Checker, Atlanta Magazine

organized and confirmed facts, details, and identities by directly contacting story sources, consistently met deadlines, collaborated with editorial team

2018-2019

Contributing Writer, Creative Loafing Atlanta

pitched and wrote feature stories for digital and mobile, managed Public Agenda, Nightlife and Dance sections

2017 - 2019

Unit Leader, Girl Scouts of Greater Atlanta

supervised 4th - 9th grade campers and their counselors, completed performance assessments, led overnight stays including activity planning and safety assurance, taught canoeing, high ropes, and archery to 8 - 17 year olds